

Transformation Strategies: Suggested Reading List

“Unique Process Advisors” – Dan Sullivan

“Start With Why” – Simon Sinek

“Switch: How to Change When Change is Hard” – Chip & Dan Heath

“The Innovator’s Dilemma” – Clayton Christensen

“The Advantage”, by Patrick Lencioni

“Crucial Conversations”, by Kerry Patterson

“Paradigms, The Business of Discovering the Future”, by Joel Barker

“Eating The Big Fish”, by Adam Morgan

“Life’s Golden Ticket” – Brendan Burchard

“Who Moved My Cheese” – Ken Blanchard

“Blue Ocean Strategy” – W. Kim Chan

“When God Winks at You” – Squire Rushnell

